



Organization Announcement

MARSHALL SPACE FLIGHT CENTER ■ HUNTSVILLE, ALABAMA



ADJUSTMENT TO MARSHALL ORGANIZATION, ANNOUNCEMENT #1

As we approach the climax of our Apollo/Saturn effort and assess the changing environment in which the space program must proceed, it is imperative that we address ourselves to the future of the Marshall Center.

Recently the NASA Administrator, on the recommendation of Dr. Mueller, assigned to this Center added responsibilities for the Apollo Applications Program. These responsibilities constitute a distinct challenge to our current operating pattern. In the future we can expect to be assigned projects of a similar nature, involving vehicles, payloads, scientific missions, and overall systems integration.

Therefore, while we maintain full support for the Apollo objectives, we must turn our attention simultaneously to the post-Apollo period. As I mentioned in my Open House speech last Saturday, I hope and confidently expect that you will keep an open mind to the new organizational concepts. We must not be reluctant to change any provincial attitude that would hamper our response to the challenges of the future.

With these thoughts in mind we are deliberating some organization changes which will allow us to keep both present commitments and future goals in perspective. A meeting in late October has been planned, for senior management to carefully consider these matters. I will keep you advised of significant developments.

A handwritten signature in black ink, which reads "Wernher von Braun". The signature is written in a cursive, flowing style.

Wernher von Braun
Director

Distribution:
All MSFC Employees